

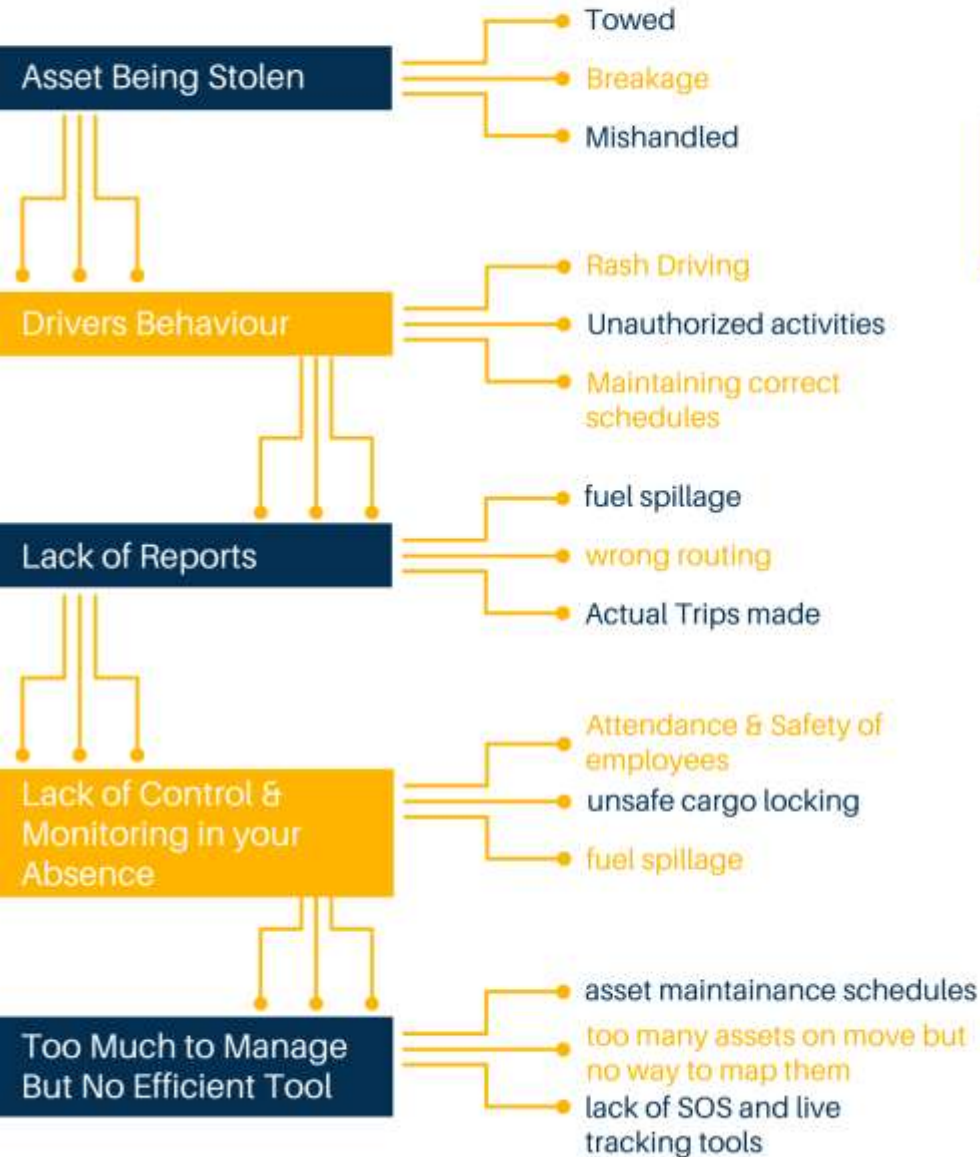


# GPS Desk

AAPKI NAZAR MEIN. HAMESHA



# Are You Worried About...



**“ We are pioneers in bringing the indigenous GPS in myriads of services tailored according to your needs ”**



GPSDesk aims to expand the potential of GPS services, making it accessible to EVERYONE from ANYWHERE.

We cater to higher more responsive and reliable GPS data and location services from tracking of mobile to fixed assets for individual as well as industrial needs.

Our GPS based service has potential to unlock answers to almost every travel and logistic related issues, employee transportation, cold chain management, waste management and much more.



# MISSION, VISION, AND VALUES



## + **Mission**

To Make G.PS Desk the go-to organization for all things tracking and reporting for personal and industrial usage. We want to become synonymous with safe & reliable one stop tracking, reporting and monitoring services for mobile and fixed assets

## + **Vision**

To Make GPS Desk a indispensable for personal living and modern day business by 2025.

## + **Values**

- Service to Customer
- Value Addition to Channel Partners Growth



# Industries We Serve

PASSENGER TRANSPORT & TRUCKING

SCHOOL MANAGEMENT  
FIELD SALES & SERVICES

EMPLOYEE TRANSPORTATION & ROUTING

CONSTRUCTION & HEAVY MACHINERY

AGRICULTURE INDUSTRY

HIRE & RENTAL

FINANCIAL INSTITUTIONS

HEALTHCARE, EMERGENCY & SECURITY

FMCG & COLD CHAIN

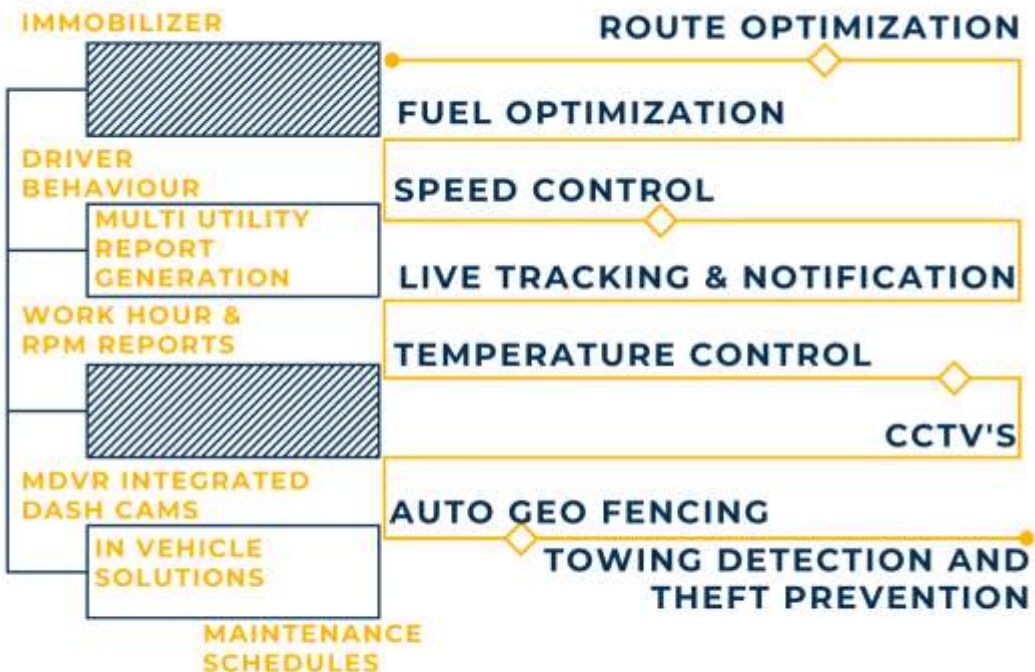
ENERGY, FORESTRY & WILDLIFE

WASTE MANAGEMENT



## And How!

CUSTOMIZED APPS FOR ALL USERS



& MORE

# Highlights



## Special Features

- Customized Apps as per Individual & Industrial Use
- Remote Immobilization
- Attendance
- Multi Utility Report Generation
- Live Notification
- Speed Controls
- Temperature Controls
- Device-Less Tracking
- Simplifying IFTA

## Reports

- Vehicle Live Tracking
- Speed Tracking
- Trip Tracking
- Distance Tracking
- Route Replay
- Tracking of Engine On/Off, etc
- PTO & RPM Hours
- LBS Solutions
- Fuel Optimization



& MORE

# Customized Solutions

Beyond Tracking

01



## SCHOOL MANAGEMENT

Real time Tracking of buses on Google Maps via mobile App & web available for Parents & School Admin

02



## EMPLOYEE TRANSPORTATION

Real time Tracking & Tracing, RFID based attendance registration etc.

03



## VEHICLE TRACKING/ FLEET MANAGEMENT

Track vehicles from anywhere, anytime by using web or mobile app.

04



## SALES FORCE TRACKING

Track your sales force target movements, area covered etc

05



## WASTE COLLECTION

Easy scheduling, planning and allocation of Waste collection vehicles.

06



## SMART MOBILITY & E- VEHICLES

Auto Geo fencing created for car towing detection & car theft prevention.

# Customized Solutions

Beyond Tracking



## LOGISTIC SOLUTION

Real time Tracking & Tracing, speed control, driver behaviour etc.



## COLD CHAIN FLEET MANAGEMENT

Manage temperature controls



## ENERGY MANAGEMENT SOLUTION

Optimize your fuel costs



## HEALTHCARE & EMERGENCY VEHICLE

Optimize route, connected patient reports, dashcams etc



## CONSTRUCTION EQUIPMENT MANAGEMENT

Easy scheduling, planning and allocation of equipment to various sites



## AGRO FLEET MANAGEMENT

Easy scheduling, planning and allocation of equipment to various sites





## School Management

For Parents, Schools Administration  
& School Bus Drivers

# 01



### SCHOOL MANAGEMENT

Real time Tracking of buses. App for Parents, School Administration and Bus Drivers available on Google Map on mobile App & web.



## REPORTS ON

- Onboard Camera Access
  - RFID & QR Code
- Driver Behaviour Alerts
  - Ignition & Power
  - Harsh- Braking, Cornering, Accelerating
- Wrong Stop Alerts
- Pickup-Drop Off Alerts
- Route Optimization
  - Immobilize
- App for Parents, School Administration & Driver

& MORE



## Employee Transportation

For Employee Centric Organizations  
working in shifts

# 02



## EMPLOYEE TRANSPORTATION

Real time Tracking & Tracing, RFID based  
attendance registration etc.



## REPORTS ON

- Onboard Camera Access
- Driver Behaviour Alerts
- Wrong Stop Alerts
- Pickup-Drop Off Alerts
  - live SOS notification
  - Instant Alerts
- Route Optimization
- routing, dispatching
  - MDVR Integration
- RFID Based attendance

... & MORE



## Vehicle Tracking/ Fleet Management

For Fleet Management, Hire & Rental Services

# 03



## VEHICLE TRACKING/ FLEET MANAGEMENT

Track vehicles from anywhere, anytime by using web or mobile app.



## REPORTS ON

- **Manage Entire Fleet on One Screen**
  - Geo Fences & POI
  - Automated Invoice Generation
  - Maintenance Reminders
- **Driver Behaviour Alerts**
  - Ignition & Power
  - Harsh- Braking, Cornering, Accelerating
- **Wrong Stop Alerts**
- **Route Optimization**
- **Route upgrade on the move**
- **DashCam**

... & MORE



## Sales Force Tracking

For Sales Driven Organizations, Field Operatives

# 04



## SALES FORCE TRACKING

Track your sales force target movements, area covered etc

## REPORTS ON



- **Assign Field Jobs Optimally**
  - Man Down
  - Visit Management for Multi Addresses
  - Attendance & Leave management, Order management
  - auto assign task
- **Track per day target movements achieved on field**
  - Geo Fences
  - SOS
- **Track area covered by field force**
- **Assign workforce on predictable leads in area basis data collected over a period of time**

... & MORE



## Waste Collection

For Smart Waste Management

# 05



### WASTE COLLECTION

Easy scheduling, planning and allocation of Waste collection vehicles.



## REPORTS ON

- Resource Optimization
- Driver Behaviour Alerts
- Wrong Stop Alerts
- Garbage Pickup Alerts
  - Tracking Progress
- Route Optimization Basis Schedule
- Data Prediction for future scheduling
  - Predictive Maintenance

... & MORE



# Smart Mobility & e-Vehicles

For Efficient Electric Mobility

# 06



## SMART MOBILITY & E-VEHICLES

Auto Geo fencing crested for car towing detection & car theft prevention.



## REPORTS ON

- Ping Recharge Points
  - Live Tracking
  - Charge Assurance
- Geo Fencing
- Towing & Theft Prevention Alerts
- Route Plan basis charge left
  - Energy Consumption Reports
  - Preventative Maintenance

... & MORE



## Logistic Solution

For Trucking, Smart Logistic Movements

# 07



## LOGISTIC SOLUTION

Real time Tracking & Tracing, speed control, driver behaviour etc.

## REPORTS ON

- Onboard Camera Access
  - MDVR Integration
- Driver Behaviour Alerts
  - Fewer Unauthorized Actions
  - Charge Assurance
- Wrong Stop Alerts
- Route Optimization
- E- Locked Cargo Check Alert
- Spillage Data
  - Prevent Fuel Thefts
  - Increased Uptime

... & MORE

# Cold Chain Fleet Management

For Temperature Control Deliveries,  
Fishery, Poultry

08



## COLD CHAIN FLEET MANAGEMENT

Manage temperature controls



## REPORTS ON

- Live Temperature Monitoring & Control
- Onboard Camera Access
- Driver Behaviour Alerts
- Wrong Stop Alerts
- Route Optimization

... & MORE



# Energy Management Solution

For Mining Operations, Oil & Gas Businesses

09



## ENERGY MANAGEMENT SOLUTION

Optimize your fuel costs



## REPORTS ON

- **Spillage Data**

- Reduced Thefts
- Work Hour & RPM Reports
- Fewer Repairs
- Enhanced Safety
- Customizable Features

- **Driver Behaviour Alerts**

- MDVR Integrated Dashcams
- E- Locks
- SOS

- **Live Tracking**

- **Route Optimization**

... & MORE



## Healthcare & Emergency Vehicle

For Healthcare and Pharma, Emergency Fleet Management

# 10



## HEALTHCARE & EMERGENCY VEHICLE

Optimize route, connected patient reports, dashcams etc

## REPORTS ON

- Onboard Camera Access
- Driver Behaviour Alerts
- Wrong Stop Alerts
- Route Optimization
- Connected Patient Reports
  - Product Sustenance
  - Process Automation
  - Nearest Driver Dispatch
  - Live Tracking

& MORE

# Construction Equipment Management

For Construction & Specialty Trades



## CONSTRUCTION EQUIPMENT MANAGEMENT

Easy scheduling, planning and allocation of equipment to various sites

## REPORTS ON



- Expense Reports
- Schedule allocation of Equipment to various sites
  - LBS Solutions for inaccessible Worksites
- Work Hour Monitoring
  - Greater Productivity
  - Increased Safety
  - Manage Costs
- Schedule and monitor regular Maintenance
  - PTO Usage & Equipment Work hour Calculations

& MORE



# Agro Fleet Management

For Agriculture Operations, Dairy Product Distribution

# 12



## AGRO FLEET MANAGEMENT

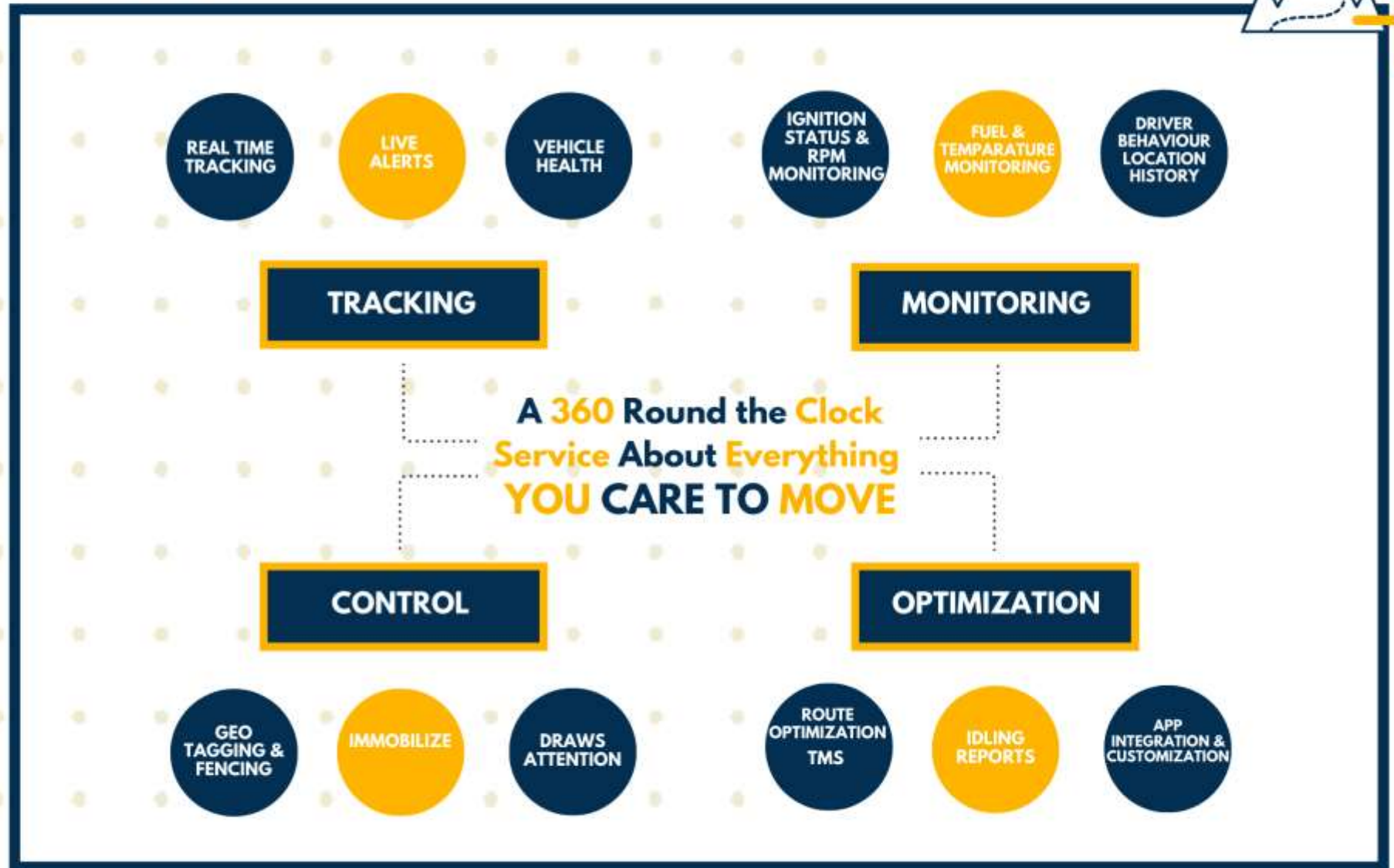
Easy scheduling, planning and allocation of equipment to various sites

## REPORTS ON

- Driver Behaviour Alerts
- Schedule allocation of Equipment to various sites
  - Increased Productivity
  - Reduced Maintenance Costs
  - Security and Precision
- Record no of in service hours
- Schedule and monitor regular Maintenance
  - Live Tracking
  - Geo Fences
  - Reports

& MORE

# WHY GPS DESK

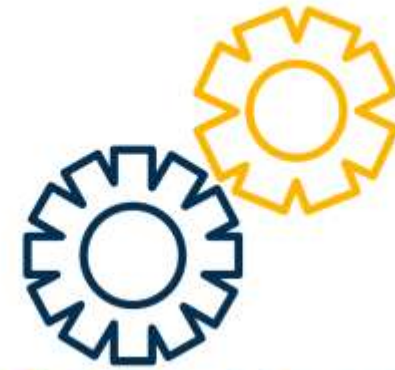


& MORE

# WHY GPS DESK



Your **Industry** Problems



Our **Unique** Customized Solutions

# GPSDESK

Gujrat

Karnataka

Bihar

Tamil Nadu

Kerela

Chhattisgarh

Hyderabad

Haryana

Himanchal Pradesh

West Bengal

Madhya Pradesh

Maharashtra

Rajasthan

Uttar Pradesh





# GPS Desk

AAPKI NAZAR MEIN. HAMESHA

Reach out for

**INTEGRATED  
INDUSTRY  
SOLUTIONS**

**CUSTOMIZED  
RETAIL  
SOLUTIONS**

**EMAIL ADDRESS**

shakti@gpsdesk.in

**PHONE NUMBER**

9999666961

**Ready to elevate Your  
MOVEMENT?**

SEND QUERY





# GPS Desk

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